

May 3<sup>rd</sup> > 11:30 AM – 1:30 PM Loews Hotel 1200 Market Street Philadelphia, PA 19107

Multiple sclerosis costs the average MS patient \$69,000 per year amounting to a cost to the US economy of \$28 billion annually. The average person is diagnosed between 20 and 30-years old and will leave the workforce 10 years after diagnosis. Locally, more than 14,000 people are coping with the financial and emotional challenges of this unpredictable, sometimes disabling disease. MS impacts you, even if you don't know anyone with the condition. The National MS Society fuels worldwide MS research, rallies nationwide advocacy efforts and addresses the needs of individuals with MS here in our community. We need your support to continue our guest for a world free of MS.

When maximized, sponsorship of the Women Against MS Luncheon offers a wide variety of benefits and return on your tax-deductible investment. Whether you are a retail outlet, service provider or business-to-business company, the WAMS Luncheon will provide you excellent exposure.

### **Marketing**

The Luncheon boasts a myriad of priority logo and signage placements in addition to interactive promotion via exhibit space, on-screen advertisements and give-aways. Make a lasting impression by fully activating your event sponsorship. Studies consistently show that 78% of consumers purchase from companies that support causes they care about.

#### **Business Development**

Your table of up to ten guests can network with more than 600 Luncheon attendees. Nearly 75% of the Luncheon guests represent the greater Philadelphia corporate community. Preceding the event is a Chance Auction which enables guests an optimal networking opportunity. As an alternative, you can treat the Luncheon as your opportunity to showcase your civic engagement while hosting current and prospective clients.

### Civic responsibility and philanthropy

Join more than thirty of the city's largest corporations to support one of the most impactful national, non-profit organizations in our area. Serving more than 14,000 people with MS, the local chapter of the National MS Society funds MS research, patient services and family programs. One in two local adults knows someone living with multiple sclerosis. Show the community that your company is making a difference in the lives of those they love with MS.

### **Promoting Diversity**

Central to the WAMS theme, women are empowered and inspired during the Luncheon. As the 2013 event honors Molly Shepard, President and CEO of The Leader's Edge/Leaders By Design, your guests will hear and learn from a woman who has spent her career determined to coach women to break through the glass ceiling.

### FOR MORE INFORMATION OR TO SPONSOR, CONTACT:

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# PARTNERSHIP OPTIONS

### Presenting Sponsor - \$15,000 [deadline Jan 15<sup>th</sup>]

- Presenting Sponsor recognition in prominent position with logo on luncheon invitations (circu: 1,500) and in all materials advertising the WAMS Luncheon
- Table of ten with VIP seating at the Luncheon
- Logo and link on Society's website with listing as presenting sponsor
- Presenting Sponsor listing and logo on event signage and in printed program
- Banner display at the event
- Presenting Sponsor recognition/logo display during luncheon's program
- Advertisement for inclusion in honoree tribute during the luncheon
- Option for exhibitor table in Chance Auction Room
- Naming as sponsor in event press releases

### Platinum Sponsor - \$10,000 [deadline Feb 15<sup>th</sup>]

- Platinum Sponsor recognition and logo on luncheon invitations (circu: 1,500)
- Table of ten with VIP seating
- Logo and link on Society's website
- Logo on signage at the luncheon and logo display in printed program
- Banner display at the event
- Platinum Sponsor recognition/logo display during luncheon's program
- Advertisement for inclusion in honoree tribute during the luncheon
- Option for exhibitor table in Chance Auction Room
- Naming as sponsor in event press releases

### Gold Sponsor - \$5,000 [deadline Feb 15<sup>th</sup>]

- Gold Sponsor recognition and logo on luncheon invitations (circ: 1,500)
- Table of ten with preferred seating
- Logo and link on Society's website
- Logo on signage at the luncheon and logo display in printed program
- Banner display at the event
- Gold Sponsor recognition and logo display during event's program
- Advertisement for inclusion in honoree tribute during the luncheon

# Corporate Table, Silver Sponsor - \$2,500 [deadline Mar 30 th]

- Table of ten at the luncheon in corporate sponsor section
- Naming as sponsor on Society's website
- Listing on signage at event and logo display on event programs
- Banner display at the event
- Sponsor recognition during event's program
- Advertisement for inclusion in tribute during the luncheon

# Individual Table Host - \$1,500 [deadline Apr 15 th]

- Table of ten at the luncheon
- Tale Host recognition on Society's website
- Table Host recognition during the event's program and table Host listing on program

# Tribute Advertisement, Bronze Sponsor - \$1,000 [deadline Apr 26<sup>th</sup>]

- Two tickets to the luncheon
- Bronze Sponsor recognition during event's program
- Advertisement for inclusion in honoree tribute during the luncheon
- Bronze Sponsor listing on event programs