



THE RIGHT NOTES

OCTOBER 17, 2013
Greate Bay Country Club
Somers Point, N.J.

HONORARY CHAIR:

Mark Benevento

COMMITTEE:

Kathleen Arlath

Jayne Bray

Michael Bray, Passion Vines

Pat Counsellor

Chip Donovan, UBS

Ken Fowser, Somers Point Jazz Society

Maria Oberst, National MS Society

Maria Provenzano, Passion Vines

Nicholas Regine, Somers Point Jazz Society

Gabe Staino, Shore Medical Center

Lauren Vena, Passion Vines

National MS Society
Greater Delaware Valley Chapter
30 South 17th Street, Suite 800
Philadelphia, PA 19103
1-800-548-4611 • MoveForMS.org

July 19, 2013

Dear Friend:

Will you join us in finding a cure for multiple sclerosis as a sponsor of The Right Notes?

The Right Notes, a fundraiser planned collaboratively by the National Multiple Sclerosis Society, the Somers Point Jazz Society, and Passion Vines Wine & Spirit Company delighted more than 175 guests last year as the first event of its kind to take place in South Jersey. The event offered guests a cool night of wine and jazz: it opened with a jazz performance by the renowned Michael Pedicin and his quartet, and then filtered into a large-scale wine tasting, during which we showcased more than 80 top-scoring wines from around the world. The majority of funds raised at The Right Notes benefited the National MS Society, with a portion allotted to the Somers Point Jazz Society as well. The generous support of our community allowed us to raise a total of \$37,000 for our featured charities.

Multiple sclerosis is a life-altering and debilitating disease that affects more than 2.1 million people worldwide and more than 14,000 people in the MS Society's Greater Delaware Valley Chapter area. The Right Notes was inspired by the many personal connections we have to MS. Three of our committee members, Jayne Bray, Nick Regine, and Pat Counsellor, live with the disease and struggle daily with its complications. This year's Honorary Chair, Mark Benevento, has also been personally affected by the disease, as his father was diagnosed with MS in 1977. Together we all share a passion for finding a cure.

This year, we aim to make an even greater impact toward finding a cure for MS. **We would be honored and grateful if you offered your support as a sponsor for the second annual production of The Right Notes.**

Please see the accompanying documents for specific information regarding our sponsorship levels and the benefits they include.

Thank you very much for your time and consideration.

Enthusiastically,

Maria Oberst
National MS Society

Michael Bray
Passion Vines
Wine & Spirit Company

Nicholas Regine
Somers Point
Jazz Society

HOSTED BY:



BENEFITING:





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SPONSORSHIP RESPONSE FORM

Yes, I would like to be a sponsor of The Right Notes 2013. Enclosed is my payment information for the amount of \$_____.

NAME	
BUSINESS NAME	
BUSINESS ADDRESS	
CITY, STATE, ZIP	
PHONE NUMBER	
EMAIL ADDRESS	
CREDIT CARD NUMBER:	
EXPIRATION:	
Please make checks payable to the National MS Society	

☐ CORPORATE Sponsorship.....\$1000

- Full page ad in The Right Notes program (\$125 value)
- Preferred recognition on all printed promotional material
- Preferred mention in all press releases, public service announcements and radio or TV advertisements
- Signage at The Right Notes event
- Opportunity to distribute information during The Right Notes event
- Promotional announcements during The Right Notes event
- 2 event tickets (\$150 value)

☐ SUPPORTING Sponsorship.....\$500

- Half page ad in The Right Notes program (\$75 value)
- Recognition on all printed promotional material
- Mention in all press releases, public service announcements and radio or TV advertisements
- Signage at The Right Notes event
- Promotional announcement during The Right Notes event
- 1 event ticket (\$75 value)

INSTRUCTIONS

1. Complete this form and send with your payment to the address below.
2. Email your ad in a JPEG or PDF format to ventnorprint@verizon.net with "The Right Notes" in the subject line. Sponsorships & ads must be received by September 11, 2013.
3. MAIL TO: Maria Oberst
National MS Society
30 South 17th Street, Suite 800
Philadelphia, PA 19103

For more information regarding event information or sponsorship opportunities, contact Lauren Vena at 888-601-VINE (8463) or LVena@passionvines.com.

Office use only: EPNOQ130020003

HOSTED BY:



BENEFITING:

